

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/043,876  
Applicant : George Chanos  
Filed : January 10, 2002  
TC/A.U. : 3622  
Examiner : Jean D Janvier

Title : FEATURE RICH  
ADVERTISEMENTS  
INCLUDING CONSUMER  
REQUESTS FOR  
ADDITIONAL  
INFORMATION

Docket No. : CHANOS.001CP1  
Customer No. : 20,995

Confirmation No. : 7701

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Commissioner for Patents  
United States Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

**SUPPLEMENTAL AMENDMENT AND RESPONSE  
TO OFFICE ACTION DATED APRIL 12, 2007**

Sir:

In supplement to the Applicant's "*Amendment And Response To Office Action Dated April 12, 2007*," filed October 17, 2007, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 7 of this paper.